



CHARGE UP AT WAZEE LAKE

Jackson Electric and the Jackson County Forestry and Parks Department partnered to recently install an electric vehicle charging station at the Wazee Lake beach. Whether you're camping for a week or spending a day, you can now charge your EV using either the ZEF Energy app or a credit card.

This charger is a Level 2 dual plug charger with SAE J1772 plugs.



EV OWNERS TAKE NOTE

If you are planning to purchase an electric vehicle (EV) or already have an EV, please contact Jackson Electric to learn more about EV chargers and the EV charging rate. The EV charging rate is only for those members who purchase an EV charger from Jackson Electric. If you purchase an EV charger from another source, we will not be able to give you the EV charging rate.



These chargers have an internal meter and receiver in which they are programmed to charge during the off-peak hours. The member must have an electrician install the unit.

Please contact our office to learn more.



Kevin Babcock, General Manager/CEO



General Manager's Message

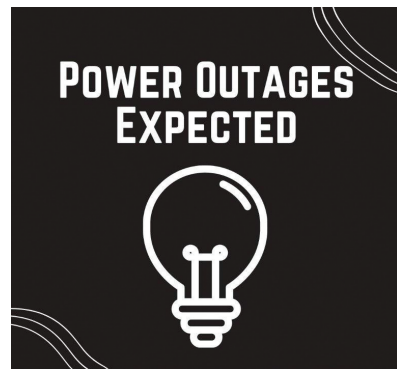
BE PREPARED FOR THE LIGHTS TO GO OUT

The past several years, Jackson Electric has experienced what is known as Maximum Generation Warnings. When these warnings are issued, Jackson Electric prepares for potential system-wide power outages.

Annually, Jackson Electric participates in an emergency load reduction drill, administered by Dairyland Power, in which we determine which substations, circuits, and phases can be shut down when required to shed 25 percent of our load due to a shortage of generation resources. This is not new to our industry; however, it is taken more seriously now with the shutdown of generating resources, the high demand for electricity, and the intermittency of renewable energy.

Our power supplier, Dairyland Power, is a member of the Midcontinent Independent System Operator (MISO), which is the regional transmission organization that covers portions of the mid-section of the United States from Canada to Louisiana. Through MISO, Dairyland sells the power it generates and purchases power it needs for its members. If there is a high demand for electricity on the grid, MISO can issue Dairyland to reduce its load.

A warning is just that: warning that there may be a need to initiate load reduction. However, we have experienced more of these warnings and are anticipating these warnings to advance to a Maximum Generation Event. It is our hope that MISO cancels the event before reaching this stage and that the price of electricity drops. If the event isn't canceled, Dairyland Power will signal receivers to shut down water heater elements, cooling systems, and eventually commercial loads will need to operate their generators. If this amount of load shedding does not relieve the demand on the grid, MISO may declare system-wide power outages to protect the integrity of the grid.



Declaration of this event will provide Jackson Electric minimal amount of time to put our load reduction plan into action and to notify members. The power outage can vary depending on power supply limitations.

If you have a medical need for which electricity is necessary to power equipment, we suggest you consider the purchase and installation of an automatic standby generator or have an alternate place to stay that has power during the event.

Because we will have little time to notify our members and to shed load, we practice our procedures to make sure we are as efficient as possible. Notifications of such an event will be placed on Jackson Electric's Facebook page and WWIS radio.

If you have any questions or concerns regarding the information provided in this message, please feel free to contact me at our office.

MANAGING THE DEMAND FOR ELECTRICITY

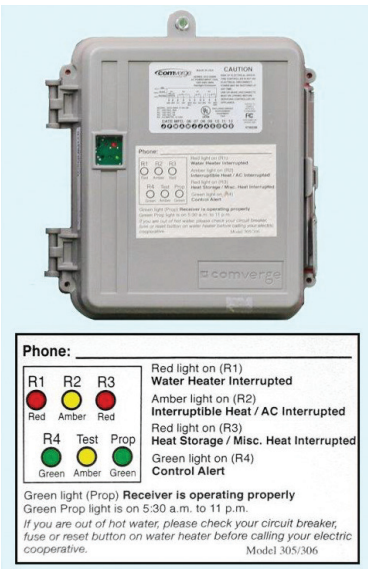
JACKSON ELECTRIC PREPARES FOR SUMMER PEAK ALERTS

On the hottest days of the year, there is a higher demand on the electrical grid. Cooling systems and other equipment work harder and run longer to maintain a set temperature. Our power supplier, Dairyland Power, carefully monitors this demand on the grid and the price to purchase electricity. If these don't balance, then Dairyland may issue an energy management event, otherwise known as a peak alert, or an economic control event may be issued if the price of electricity rises above its threshold.

If we go back to high school economics, we know that when supply is low and demand is high, prices increase. During times of high demand on the grid, energy prices increase. Energy management programs exist to keep energy rates at bay and balance on the power grid.

What residential devices are “interrupted” during an energy management event, and how are they managed?

The simple answer is water heaters participating in Jackson Electric’s water heater program and dual fuel cooling systems are interrupted during a summer peak alert. However, the times of interruption are different. These loads are interrupted via an energy management receiver. This is the “gray box with lights” that is typically located outside your house by the meter or near your breaker panel. The diagram on the outside of the receiver shows you which lights to look for to determine if your water heater and/or cooling system is being interrupted. When an energy management event is issued, a radio signal is sent to the receiver to interrupt the wired loads.



✓ I’m on Jackson Electric’s water heater program, but I’m not on the dual fuel program.

Electric water heaters participating in Jackson Electric’s water heater program are only interrupted during an energy management event. When a peak alert is issued during the summer, the heating elements on the water heater are interrupted, starting at 2 p.m. and restored by 8 p.m. You can still use hot water during this timeframe, but your elements won’t be working to heat the cold water coming into the tank

during this time. You may run out of hot water if your tank isn’t large enough to meet your needs during this period.

✓ I’m on Jackson Electric’s dual fuel program.

Dual fuel water heaters have their own daily energy storage schedule because they receive the dual fuel rate for their usage. The water heater qualifies for this rate because the member has a minimum of 4 kW of electric heat installed and operational. The interruption schedule remains the same for dual fuel water heaters, regardless of a full load control. The summer schedule is Monday through Friday, starting at 11:30 a.m. and restoral by 8:30 p.m.

Cooling systems on the dual fuel program are cycled on and off every 15 minutes during an energy management event. The cycling timeframe is 1:45 p.m. to 6:30 p.m. on a peak alert day.

How many peak alerts can I expect throughout the summer?

Summer peak alerts are issued in June, July, and August. You can anticipate at least one peak alert per month, but not more than four. Historically, peak alerts have been issued on weekdays only.

How do I know if a peak alert has been issued?

If you’re unsure of your control status go to www.jackelec.com, click Residential Energy Management towards the bottom of the home screen, and view your corresponding load class (located on your monthly billing statement).

Peak alerts are announced on WWIS radio, WAXX affiliated stations, and posted on Jackson Electric’s Facebook page. You can also enroll in energy management notifications by downloading the form from our website or requesting a form from our office.

What Can You Do?

To help control the wholesale power costs to Jackson Electric, we ask that you shift non-essential electrical consumption to before 11 a.m. or after 7 p.m., Monday-Friday. This may be as simple as throwing in a load of clothes in the morning and letting them line dry or running the dishwasher later at night. You may not see the direct impact of your actions, but you will be making a difference. By shifting your energy usage to a different time, Dairyland Power is buying that electricity at a lesser rate than times of high demand. This passes down to you, the member, over time by keeping electric rates stable. Jackson Electric has not had a residential rate adjustment since 2012.



SQUEEEAL ON IN TO LEROY'S GRILL

“What are you hungry for?” That’s the first thing Leroy Nofsinger will ask you when you walk up to the counter to place your order at Leroy’s Grill, located at 942 Red Iron Road in Black River Falls. “It was originally going to be my business,” shares Leroy’s wife, Tonia, who has been involved with the restaurant industry since she was 13 years old, working her way from server to manager, and now owner.

Fourteen years ago, Tonia wanted to start her own business, and Leroy helped ensure that dream came true by investing his own vacation time from work into helping the business take off. The business started out in a food truck located in Fort McCoy, and it was a hit from the get-go. “Leroy became the face that takes your order, and he has a memorable name, so we decided on Leroy’s Grill,” Tonia explains.

You may recall this location as the former Wazee Sports Center. When Leroy and Tonia were in the area riding on the ATV/UTV trails, they noticed the building was for sale and agreed it would make a great permanent location for their food truck with the proximity to the trails. “Moving around in a food truck is hard,” Tonia shares. “We were driving around hundreds of miles a week to pick up products because we couldn’t receive deliveries. We also now have room here to store inventory.”

Leroy’s Grill is a barbecue venue that started out with pulled pork as the main cuisine. “Everyone loved it, so we



Owners Leroy and Tonia are appreciative of the positive response and business they’ve received from the community.

evolved and went into brisket, ribs, and smoked sausage,” Tonia shares.

Pork and brisket sandwiches, BBQ plates, ribs, burgers, chicken wraps, and the sides to go along with them, such as creamy coleslaw and smokehouse beans, can all be found on today’s menu. “My favorite is The Memphis. I recommend this one if you like creamy coleslaw,” shares Tonia. “I prefer anything with the brisket,” Leroy adds.

Leroy’s is your true family-owned and operated business. Whether you drive your vehicle out to Leroy’s Grill or stop in while you’re out on a trail ride, you’re sure to see Leroy at the counter and Tonia in the food truck preparing your order. “We have three part-time employees that help run orders out to customers and keep the dining room stocked and clean,” shares Tonia.

Did you catch that Tonia would be in the food truck? Leroy’s Grill has a unique setup, incorporating the original food truck into the redesign of the building. The food truck still functions as a kitchen, while the building and outside patio serve as the dining room. “We’re open seasonally because of the trailer, which we cannot operate in freezing conditions,” Tonia explains.

Continued on following page



During nice weather, the patio offers additional seating.

The original food trailer is still used as the food prep/kitchen area. The dining room offers space for customers to enjoy their meal, rain or shine.

Owner Tonia Nofsinger is a bit of an artist in addition to her kitchen skills.



Leroy's Grill

Continued from previous page

The current setup has improved business because there's a place for people to eat, even if it's raining or the weather is bad. In fact, the response to the new location has been so great that Leroy and Tonia have plans to expand their dining room to provide additional seating. "We want everyone to know we appreciate the welcome and business," shares Leroy. "It's such a wonderful community. We've since joined the Black River Falls Downtown Association and ATV Club to get more involved," adds Tonia.

In addition to great food, you'll notice artwork inside and out at Leroy's, starting with the LP tank as you enter the driveway to the mural on the wall in the dining room. "I wanted to try to make the environment fun and happy," Tonia shares.

Leroy's Grill has recently gained attention nationally. "We just found out we are invited to the Grand National Barbeque Cookoff in Texas next February," says Tonia. "It's an invite-only event and an honor to be selected."

If you haven't stopped out to grab a bite to eat at Leroy's, you'll have to see for yourself what the hype is all about.

"Our saying around here is 'It's better between the buns at Leroy's,'" Tonia concludes.—

Brandi Shramek, Member Relations Advisor

If you're getting the taste for BBQ while reading this article, Leroy's Grill is open Wednesday through Saturday, 10:30 a.m. to 6:30 p.m. Visit @Leroy's Grill on Facebook for a list of menu items, specials, and updates.



Even the LP tank says it's okay to "Pig Out!" at Leroy's.



ZOOMING IN ON JEREL GUNNING

Operations Accountant Jerel Gunning has been involved with the restaurant industry for most of his life, an industry that requires customer service and great communication skills. This skillset ties in nicely with his current position at Jackson Electric, where he talks to members about new service requests, service-related questions, outages, and schedules appointments. "I like that I have contact with the membership all day, every day," says Jerel.

Jerel also ensures inventory and labor are invoiced to the correct work orders, maintains the fleet management records, and assists with month-end accounting processes, amongst other duties. "Having a financial background is beneficial in any business operation," Jerel says. "This job allows me to do what I enjoy, talking to people, and using my accounting degree."

You may also recognize Jerel from the former Club 95 in Hixton, or currently at Re-Pete's in Black River Falls. Here's a snapshot at some things you might not have known about Jerel:

1. Name something that's on your bucket list?
Retirement. I'd like to give it a shot someday.
2. What's the best advice you've ever heard?
Try to put yourself in someone's position so that you can better understand and help them.
3. What's your favorite movie?
Heat. It's an action thriller starring Al Pacino.



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