

WELCOME HOME!



Jackson County entrepreneur inspires others to love their home and community

“One of the greatest inspirations in my life is the opportunity to share my dreams with my community,” shares Jackson Electric member and entrepreneur Jane (Peasley) Tande. “Opening Love On Your Home Boutique wasn’t just a business decision; it was a way to bring beauty, creativity, and passion into our homes and hearts.”

Jane Tande always knew that she had a calling to do something purposeful for her community of Jackson County. Because of this, she chose to return to the Black River Falls area after college and plant roots in her hometown. Jane grew up on her family’s dairy farm in rural Black River Falls, where she learned the value of hard work, the importance of family, and how to make the most out of the resources that you have. Her grandparents were her next-door neighbors, and Jane recalls childhood memories of her mom repainting a room or refinishing a cabinet.

“These close-knit relationships and a childhood admiration for a mother who never stopped creating a positive space for her family is the inspiration behind the Love on Your Home brand that I have built,” shares Jane.

The Love On Your Home brand includes a home décor boutique. The promise of the Love On Your Home brand is to create a community where people can feel proud of the spaces they create with both their families and their communities. In explaining the meaning

behind the name, Jane shares that she kept returning to the idea that she just wanted people to love on their homes. “The more love you put into your home, the more you’re going to enjoy it,” Jane says. “If you’ve been loving on your home and making improvements all along and decide to sell, that’s also going to increase your home’s value.”

Before her entrepreneurial endeavors, Jane was employed at Black River Memorial Hospital for 13 years, where she most recently worked in physician recruitment. As part of her position, she was searching for homes for providers to reside in, which eventually led her to explore new interests and to recognize a passion for sharing this community with others. “You don’t have to move to a big

city to pursue your dreams,” Jane explains. “You can do big things and fulfill your purpose in your own community.”

After juggling a full-time job at the hospital and a practically full-time second job as an entrepreneur for four months, Jane knew it was time to resign from her hospital position in order to grow and expand what is now her Love On Your Home brand. “I loved my 13 years at the hospital, but I had to resign from that position to focus on my passion and building my business. The more successful I am, the more I can contribute to this community,” she explains.

Jane also chose to remain in Jackson County and build her business here because of the supportive relationships and environment this area provides. Entrepreneurship has provided Jane with the flexibility to give back to the community that helped her grow. She achieves this through her involvement with several community organizations: Skyline Friends Board, Black River Area Chamber of Commerce Board, Black River Area Foster Closet, Mom-Co (previously MOPS), Karner Blue Garden



Jane chose to return to the Black River Falls area after college and plant roots in her hometown.



Left: Jane testifies how well this Natural TyDE Solutions stain remover works. Locally made in Osseo, it's one of the boutique's best sellers. Center, above: The boutique carries handcrafted Roaring Creek Bath Co. products, locally made by Jane's neighbor in rural Black River Falls. Center, below: The Love On Your Home brand inspires homeowners to love on their home, making it uniquely their own. Right: Love On Your Home Boutique features a range of high-quality home décor products to create a space that you can feel proud of.

Club, Tuesday Club, functions within her church, and the reformed Downtown Association.

"I joined several organizations, particularly the garden club, because we need to learn from our elders," she explains. "Our community is unique because our elders made it that way. Our area organizations need young volunteers to learn from their elders, or we won't have these beautiful assets in our community."

The Love On Your Home Boutique, located at 131 Main Street in Black River Falls, is like a home itself. The historic building carries the memories of the previous occupants, which include a jewelry store, optical, and law office. "I always had this idea that I wanted to open a boutique, and I needed an office space. With the help of my husband, Travis, we were able to renovate the space to serve both purposes," she says.

When you walk through the boutique's door, the first thing you'll notice is the comforting essential oil scent that will immediately make you feel at home. Then you'll notice the beautiful original

flooring that Jane's husband uncovered, hidden under layers of carpet and linoleum. Throughout the store, you'll find home décor items, locally made cleaning products, and homemade soaps. "I carry products that will help you love on your home," Jane says. "For example, the stain remover we carry can help a busy mom spend less time on laundry and free her time to work on something else or spend more time with her children."

Jane is a busy mother of three herself. Asked how she maintains balance, Jane attributes much credit to her husband, who helps with the children when she is at work or community functions. In their spare time, they enjoy hiking the beautiful trails in the area, spending time on Lake Arbutus, and experiencing life on the family farm. Her faith is also an important value in her life. "We make a great team, and that is so important to have," she says. "I also have employees to help me out because I learned that I can't do everything myself."

If you've ever had the desire to start your own business and you'd like to talk to someone about their experience, Jane

is happy to talk with others about their ideas. Her future plans are to launch a women's entrepreneurial networking group and renovate the space above the boutique to further develop and enhance the downtown area. "I want to encourage others to pursue their dreams and achieve success," Jane says. "As small businesses, we need to support each other and build each other up. The more of us that there are [small businesses], the better it is for everyone."—*Brandi Shramek, Member Relations Advisor*



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WATCH FOR YOUR RETIREMENT CHECK/CREDIT

Jackson Electric's board of directors recently approved the retirement of \$387,890.82 in allocated capital credits for the years 1997, 1998, 1999 and part of 2000. Members who purchased electricity from Jackson Electric during the years 1997, 1998, 1999 and part of 2000 have capital credits allocated to their account and those capital credits will now be retired or paid out.

Capital Credits Retirement Notice

- Jackson Electric shall not retire and pay capital credits in an amount less than \$25.
- Jackson Electric shall apply retired capital credits in the amount between \$25 and \$50 to an active member's billing account. Credits will be applied to the December billing statement.
- Accounts with retired capital credits of more than \$50 will receive a check to the member's most current address on file at Jackson Electric. Retirement checks are slated to be mailed on December 9, 2024.
- Retired capital credits check not cashed within 90 days from assignment will become null and void. There is a \$25 administrative fee to reissue that check.

Capital Credits Account Reminders

If you move from Jackson Electric's service lines, please be sure to contact our office with your new address. Even though you will no longer receive a capital credits allocation, the balance in your account will remain until it is retired in full. It's important to keep your contact information current so we can send you any capital credits retirement you are eligible to receive.

When a member passes away, the capital credits account is available for estate retirement. The representative of the estate should contact our office or go to www.jackelec.com/capital-credits to complete the required documentation.



Thank you for all the donations to the Hope Bag project for the Black River Memorial Hospital Infusion Center. Donations were received at the October 2 Annual Member Picnic and throughout the month of October. The Jackson Electric membership was able to donate \$2,500 to this project. Fifty Hope Bags were packed by the Jackson Electric Youth Ambassadors on November 6 and presented to Black River Memorial Hospital Infusion Center Director Ashley Fjelstad (left in above photo) and Executive Director of Patient Care Services Julia Smith (back row, third from left).



THE WAIT IS OVER: A New Payment Option Has Arrived

PREPAID BILLING

What is the concept of Prepaid Billing?

Prepaid billing is like filling up a vehicle's gas tank. Gas is paid for before it is used. Once the gas gauge indicates the level is low, it's time for a refill before it is completely empty and stops running. Prepaid billing for electricity is a similar concept.

How does it work?

A member pays in advance for electricity not yet used. The member will receive a notification if the prepaid balance runs low. This notification will indicate approximately how many days of energy are left. As long as funds are added to the account before the prepaid balance reaches \$0.00, the account will remain connected. Funds can be added to a prepaid account at any time to maintain a positive balance and uninterrupted service. If the funds are depleted, the electric service may turn off until a payment is made and the prepaid balance is at least \$25.00.

What are the requirements?

- \$25 minimum credit balance to enroll
- Must have a registered SmartHub account to receive notifications

What are the benefits?

- No due dates
- No late fees (up to \$300/year savings)
- No reconnect fees (fees apply for onsite reconnects)
- Control of your budget and energy usage habits

Contact Jackson Electric at 715.284.5385 or visit us at www.jackelec.com to complete the Prepaid Billing Enrollment Form. Member enrollment will be available December 9.



**Submit your photos
December 1-31, 2024,
to be considered in the
December contest.**

THERE'S NO BETTER TIME TO GET OUT YOUR CAMERA

December's winter landscape is settling in as thoughts of snow, warm fireplaces, hot chocolate, and the holidays fill our minds. If you have a photo that expresses December life in Jackson Electric's service territory, submit it to jackelec.com and click the Photo Contest button to enter your photo for a chance to win a \$25 energy credit.

The winner of the October photo contest and a \$25 energy credit is "Harvest Time," submitted by Rachel Kundert. Taken on E Kenyon Road, the blue sky and fall coloring in this photo convey the sense of peace that follows a successful harvest season.



INCREASE YOUR BILL BY PLUGGING IN AN ELECTRIC SPACE HEATER



Embrace the opportunity to potentially increase your electric bill by \$40 per month during the winter by plugging in a portable electric space heater. No one wants to pay more on their electric bill, so before plugging in that electric space heater consider what it will cost you to operate.

Portable electric space heaters are 100 percent efficient and convenient to use, but they should only be used for supplemental heat. Space heaters, as the name implies, are designed to heat a small space, not your entire home. When used improperly or beyond their intended use, space heaters can be costly to both your wallet and safety.

Calculate the approximate operating cost of an electric space heater:

$$\text{Watts/1,000} \times \$0.1188/\text{kWh} \times \text{hours of operation} = \text{cost}$$

For example, a 1,500-watt electric space heater operating eight hours a day for 30 days costs \$42.77 per month to operate. There are more economical choices available to heat your home. Contact Jackson Electric to learn more about cost-effective electric heat options.

DECEMBER REMINDERS

Holiday Hours

Jackson Electric's office
will be closed:



**Tuesday,
December 24, 2024**

**Wednesday,
December 25, 2024**

**Wednesday,
January 1, 2025**

Power outages
can be reported to
855.222.3275. Bill
payments can be
made at 833.679.0919
or through any of our
online payment services.

Rebate Applications Due December 23



2024 energy efficiency rebate
applications are due December 23, 2024.
Complete the online form at www.jackelec.com/rebates-and-incentives, or contact the
office to request a form.



Energy Assistance

Energy assistance is available
to those who meet assistance
guidelines. Contact your county's
Department of Health and Human
Services or go to energybenefit.wi.gov to
learn about the Wisconsin Home Energy
Assistance program.



Your Touchstone Energy® Cooperative

Customer Service 715.284.5385
800.370.4607
Outage Reporting 855.222.DARK (3275)
Diggers Hotline 800.242.8511
Card Payments 833.679.0919
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Fridays, 7:00 to 11:00 a.m.
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Jackson Electric Cooperative is an equal opportunity provider and employer.

Your Touchstone Energy® Partner

